Ryan Shelby is a Senior Product Designer on the Apple Human Interface team.

ABOUT

Favorites: Keynote, Sketch, Principle, Core Animation
Website: ryanmatic.com
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EDUCATION

Ph.D, Cognitive Psychology & HCI, UC Santa Cruz, 2009
BS, Cognitive Psychology & HCI, UC San Diego, 2004

SENIOR PRODUCT DESIGNER, APPLE — NOV 2014 TO CURRENT

Lead designer for privacy, security, and family features across Apple devices. Recently lead consumer health initiatives including Apple Research, ResearchKit/CareKit, and COVID-19 resources. Previously lead design for headline Maps features shipping with iOS 9 through 12. Responsible for UI design, interactive prototyping, cross-team coordination, WWDC slides, crisp narrative presentations, and internship management. Long-time contributor of volunteer design work to company-wide Commute Alternatives app.

INTERFACE DESIGNER, MAPPABLE — NOV 2012 TO NOV 2014

Third hire at Will Wright's stealth-mode startup devoted to spatial media curation. Responsible for UI design, interactive prototypes, web copy, and community management.

UI PRODUCT MANAGER, APPLE — SEP 2009 TO SEP 2012

Lead designer on Bento for iPad and iPhone, FileMaker Go for iPad and iPhone, and FileMaker Server for web. Awarded patents for innovative approach to graphical database schema manipulation, automatic schema creation, and others.

ADJUNCT FACULTY, SAN JOSÉ STATE UNIVERSITY — JAN 2010 TO JUNE 2010

Invited to teach fundamentals of human perception to 50 undergraduate students through two 1.5-hour lectures/week. Independently developed topic syllabus, exam materials, and slideshow presentations.

IMAGE QUALITY CONSULTANT, QUALCOMM MEMS — FEB 2008 TO NOV 2009

Primary support for laboratory research on perceptual factors governing design of small-scale mobile displays. Collected user data and improved color processing algorithms.

WEB DEVELOPER & PROJECT MANAGER, MONARCH MEDIA — MAR 2005 TO FEB 2008

First hire for web development startup with special emphasis on project management. Key figure in guiding startup's focus towards developing eLearning materials.

GRADUATE TEACHING ASSISTANT, UC SANTA CRUZ — SEP 2004 TO JUN 2009

Teaching assistant at UC Santa Cruz for courses including Human-Computer Interaction, Computer-Mediated Communication, Data Analysis, and more.